

UTILITIES



REVUTIL
Utilities Data Analytics



Data Driven Proactive Revenue Management

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Improving
Utility | profitability

by Proactive Revenue Management

digitalogia
Canada Inc.



Utility companies need the right information at the right time to keep their business operations on track and to improve their profitability. RevUtil analyzes key metering, billing and customer service data in near real-time to identify and predict revenue trends and opportunities. This allows utility leaders to focus on the KPIs that are the most relevant to their business needs

REVUTIL Functionality

- **Revenue Forecasting:** Analyze Utilities billing and payments (revenue) given different tariff rates and charges
- **Process Performance:** KPIs on business process workflows (e.g. connections, disconnections, high bill complaints, etc.)
- **Demand Forecasting:** Analyze and identify demand trends
- **Customer Segmentation:** Compare customer categorization versus consumption data

